

VSAUCE 2 FIND



YouTube subscribers : 3,267,717
Total video views : 461,523,440



63,631 followers



100,000 followers



65,096 likes



29,500 followers

*Current as of 03/2015

KEVIN LIEBER

Kevin grew up in Cooperstown, New York before attending SUNY Fredonia where he earned a degree in TV & Digital Film. While in college Kevin developed a passion for creating comedy, eventually becoming Editor of The Leader Lamp[Oo]n, the comic strip section of the University newspaper. He also served as Director of Random Acts, an off-campus improv/sketch comedy group. He wrote, directed and starred in his senior capstone film project, The Journey Of Merrill, which went on to win a Gold Aurora Award in 2006.

An internship at Late Night With Conan O'Brien solidified Kevin's interest in a career creating entertainment, and YouTube provided the perfect platform. Michael Stevens discovered Kevin's YouTube channel and reached out about contributing to his new video game comedy channel, Vsauce1. While other Vsauce1 contributors came and went, Kevin kept creating.

Slowly the video game comedy theme of Vsauce1 matured into science and technology. Kevin gauged the audience's interests, interacted with fans and fine-tuned his videos to fit a wider audience. After three years of deep-frying chicken wings and cleaning bars while making videos in his spare time, Kevin started working on Vsauce2 full-time in 2011.

Vsauce2 inspires and entertains by examining mind-blowing technology, the origins of the things around us and the everyday amazing.

Kevin has been featured by YouTube as a model for channel curation to help the site's content producers learn how to engage audiences and grow their channels. His expertise is shared in videos like "Get Viewers: Find The Audience" and "Become A Trendsetter" and has helped YouTube's community of over 1 million creators worldwide learn how to build relationships and understand how to develop audience engagement.

He has spoken for the YouTube Pro Series on creating a brand on YouTube, at VidCon on making online content appeal to users, and at NY Comic Con on educating through pop culture. He hosted a panel for XPRIZE's LOOP, a series of public events to develop local partnerships and to encourage curiosity in scientific and technological breakthroughs.

Kevin is based in the greater New York area, where he continues to write, host and edit Vsauce2 to ensure each episode conveys authenticity and consistency. His partner channels - Vsauce1 and Vsauce3 - are run by Michael Stevens and Jake Roper. The network of Vsauce channels are the most popular science and education channels on YouTube, with over 13 million subscribers and 1+ billion views collectively.

Ultimately, Kevin eats peanut butter and jelly a lot - and loves retro gaming.